

Fact Sheet

LOCATION:	At the crossroads of Ocean Avenue and Pico Boulevard in one of the most desirable neighborhoods in L.A., this urban retreat at the shore overlooks the Pacific and is minutes away from a wide array of upscale shopping, dining, entertainment and recreational options, including the historic Santa Monica Pier. A fresh addition to Santa Monica's cosmopolitan setting, the hotel is approximately ten minutes by car from Los Angeles International Airport (LAX), and just steps from ocean beaches.
Address:	Viceroy Santa Monica 1819 Ocean Avenue Santa Monica, CA 90401 Tel (310) 260-7500 Fax (310) 260-7515
Reservations:	(866) 891-0947
Website:	viceroy santamonica.com
Hotel Affiliation:	Kor Hotel Management Brad Korzen, Founder Korhotelgroup.com
General Manager:	David Curell
Interior Design:	Kelly Wearstler
Architecture:	Arquitectonica
Opening Date:	July 2002
Site:	Originally built in 1969 as the Pacific Shore Hotel, the property underwent a complete renovation and interior redesign in 2001 and 2002 to be reborn as Viceroy Santa Monica. A 14-foot-tall light sculpture marks the site of the eight-story hotel. Inside, a crisp color palette hints at the English colonial era with modern uses of trellis and caning

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patterns, Regency furnishings and classic decorative effects. Coastal hues of parrot green, driftwood gray and wavecrest white gleam within the hotel's dramatic lobby, manifest in smart leather furniture and decorative elements such as china displays and oversized cameos. A limed wood floor underscores the décor, both literally and figuratively, with a polished finish.

**Guestrooms
And Suites:**

Exuding British style with a cosmopolitan spirit and coastal atmosphere, each of Viceroy Santa Monica's 162 guestrooms and executive suites are meticulously appointed with applied moldings, custom armoires, Lucite and glass tables and clean-lined bed frames. Guest bathrooms feature immaculate marble-tiled floors, walls, and shower and tub stalls, as well as seated vanities in many. Most guestrooms have coastal views.

Along with Viceroy and Grande guestrooms, Viceroy Santa Monica also offers expansive suite accommodations. The one-bedroom Empire Suite has full ocean-view balcony, living room with coffered ceiling and convertible sleeper sofa, flat-screen TV, and oversized bathroom with whirlpool tub. The one-bedroom Monarch Suite is a Presidential-caliber penthouse suite, with ocean-view balcony, marble entry, living room with wet bar, convertible sleeper sofa and lavish bathroom with whirlpool tub and steam shower. Its design elements and unique furnishings were created exclusively for this one-of-a-kind penthouse. Both suites can be expanded into two-bedroom suites through adjacent Viceroy rooms.

Amenities and Services:

- Mascioni linens and bathrobes
- Down comforters and pillows
- Hair and body products by Aromatherapy Associates
- In-room entertainment centers featuring movies, music & PlayStation
- DSL/High-speed Internet access (wired and wireless in both public spaces and all guestrooms)
- 27-inch color flat screen televisions
- CD/DVD players
- 2-line cordless telephones with speaker capacity
- Private voicemail
- Dataport connections for modem/fax hook up
- Video check-out with email receipt

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- Exceptionally stocked mini-bars
- In-room Beauty Bars
- In-room spa services
- Same-day dry cleaning and laundry
- Guest room newspaper delivery
- 24-hour room service
- 24-hour Fitness Center
- Concierge service
- Valet parking

Restaurant:
Whist

Named for the quintessential British card game, **Whist** offers gourmet New American cuisine, with a selection of seafood, steak and unique specialty dishes crafted from the freshest local ingredients. The restaurant was named one of America's 50 best hotel restaurants by *Food + Wine* magazine.

Whist hosts a dramatic display of 250 pieces of English china, stunningly arranged against a green-mirrored wall. Inside the restaurant, guests are seated in alcove booths, freestanding tables or banquettes. Sparkling glass chandeliers refashioned into pentagonal sculpture dangle from the ceiling, while urn-print wallpaper glows with a metallic glint. Floor to ceiling glass doors extend the restaurant's space into the garden, where dining under the stars or in private cabanas is also available.

Whist hours of operation:

Breakfast: 7am-11am, Seven days

Lunch: 11am-3pm, Mon-Sat

Bar Menu: 3 pm–11 pm

Dinner: 6:30pm-10pm, Sun

Reservations: (310) 260-7511

Bar:
Cameo

The lobby flows into **Cameo Bar**, a chic and spirited hot-spot named for the oversize cameo above the front desk. With its inviting lounge atmosphere, the bar includes a combination of vintage and custom furniture, modern

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paintings and translucent tables. A suspended double-sided modern painting by Los Angeles-based artist Joshua Elias creates a screen barrier between the open lobby and Cameo Bar. The *Los Angeles Nightlife Zagat Guide* has Cameo Bar top listed in several categories.

Cameo Bar serves imported and California wines, premium drinks and appetizers from Whist. Signature drinks include Strawberry Vice, Mojito Royal and Mandarin Gimlet.

Recreation:

Two refreshing plunge pools are located in the hotel's outdoor garden. A poolside sundeck is adorned with comfortable chaises, and private cabanas offer guests an escape from the sun. After a picture-perfect L.A. sunset darkens the sky, Viceroy's cabanas become some of the hottest seats in town for sipping cocktails and spotting celebrities from L.A.'s entertainment and fashion scenes.

A fitness center with cardiovascular equipment and free weights is located on the second floor of the hotel.

Spa Services:

In-room and poolside spa services are available.

**Meetings
and Private Events:**

The 1,300 square-foot Bristol Room and adjacent patio are available for meetings of up to 70 people and receptions of up to 120 people. The Bristol Room's ceiling features a graphic molding design, while the boldly flopped black-and-white wallpaper can be concealed for corporate affairs. The room's blue carpeting is geometrically seamed, and the space can be outfitted with tea tables, pedestal tables or parson tables based on the type of event. The Bristol Room features a six-foot LCD screen and projector for presentations.

The elegant green and white Dorset Room is 400 square feet, providing room for receptions of up to 40 people or small meetings.

On the lobby level, the Library, at 270 square feet, may be used for more intimate meetings, private dining, and

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screenings. The 60" plasma TV is ideal for high quality visual presentations.

The hotel's **Business Center** is outfitted with the following equipment:

- Dell Optiplex GX 150 with 19" flat panel screen
- Macintosh Mini with 20" cinema display flat panel screen
- Touch screen control for both computers
- Rico CL 2000N color laser printer
- HP laser jet 1320 printer (for laptop only)
- Dell MRP 1600N fax/ copier
- Laptop port

**For Further Information
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